# South Natomas TMA<sup>TM</sup> Board of Directors Meeting Wednesday, May 11<sup>th</sup>, 2022 Meeting Minutes

### I. Call to Order

SNTMA President Eduardo Cavazos called the meeting to order via video conference call at approximately 8:08AM on Wednesday, May 11<sup>th</sup>, 2022, in Sacramento, CA. Attending were Eduardo Cavazos, Dennis Deas, Martin Christian, Jeri Foley, David Pavolko and SNTMA staff Stephanie Merten and Jason Vitaich.

## II. Approval of Previous Meeting's Minutes

A motion was made to approve the April 13<sup>th</sup>, 2022 SNTMA Board Meeting Minutes. The motion was moved by Eduardo Cavazos, seconded by Martin Christian. The motion passed unanimously, 5:0.

### III. New Business

Executive Director Jason Vitaich delivered the following report:

 2022 dues collection is going well overall, with 87% of budgeted membership dues having been collected as of the end of April 2022.

Stephanie Merten delivered the following Membership Report:

### Campaigns and events promoted through the Commuter Club (March)

- 3.14.22 email to all member companies regarding 2022 Bucks for Bikes and Second Quarter Virtual Discussion
- 3.21.22 Programs and Benefits email sent to all member companies + 2022
  Buck for Bikes and Second Quarter Virtual Discussion

### Programs (April)

- o 60 Telecommute subsidies awarded for the month of April
- o 11 Carpool subsidies awarded for the month of April
- o 13 Low Emissions subsidies awarded for the month of April
- 2 Transit subsidies awarded for the month of April
- o 0 Amtrak subsidies awarded for the month of April
- o 1 Bike Maintenance subsidy awarded for the month of April
- o 1 Walk subsidy awarded for the month of April
- o 3 Residential Car Charging subsidies awarded for the month of April
- Monthly Facebook Contest entry four entries/four people, 1 selected DoorDash and 3 awarded Amazon gift cards
- o 519 Facebook "Likes", 538 followers
- o Bucks For Bikes 2022: 17 have bikes, 13 photos

### Meetings (May)

o 4/19 Earth Week virtual presentation for HDR – 8 attendees

# o SNTMA Activities (May)

- o Email April subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers), award twenty (20) Bucks for Bikes subsidies
- 2022 Q3 Virtual Discussion Tuesday, 7/19 City & AQMD Air Monitoring Program
- o 4/19 Earth Week virtual presentation for HDR
- o 2022 May Is Bike Month
- o Update membership list
- o Q4 virtual discussion

## IV. Adjourn

The meeting adjourned at approximately 8:30AM. The next SNTMA Board meeting is scheduled for Wednesday, June 8<sup>th</sup>, 2022, at 8:00 AM via video conference call in Sacramento, CA.

Respectfully submitted,

Dennis Deas SNTMA Vice-President